



# SEPTEMBER 2022 STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, HISAR IMPACT REPORT

(An Initiative by Department of Higher Education, Haryana)

## Presented by

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# STARTUP INCUBATOR HISAR NEWSLETTER

September, 2022



## Foreward

Entrepreneurship is the new normal of the industry and has been transforming the lives of various students. Not only is it renovating their lives, but also brings a narrative change. This change from being lost in the havoc of thoughts to building a startup has been possible because colleges are nowadays encouraging an environment to nurture this.

The mundane brick-and-mortar job profiles are now transmuting into enterprises which promote students' talents, from making crafts to creating sustainable products. The Department of Higher Education Haryana and SACC India are together running the startup incubator initiative to transform various students' lives. Government colleges across Haryana are working as a catalyst in the growth of the students. Incubation Centres are working ceaselessly to design programmes that accelerate the student startup founders' journey. The Startup Incubator Cum Centre of Excellence, Hisar, is grateful to all of the Principals, Entrepreneurial Development cells, and teachers who have joined our hands in building a conducive environment that positively impacts the journey of student founders.

### Special thanks to:

**Dr. Deepmala Lohan**

Principal, Govt. PG College,  
Hisar

**Dr. Asha Rani Saharan**

Principal, Govt. College for  
Women, Hisar

**Dr. Ram Partap**

Principal, Govt. College,  
Hansi

**Dr. Sunder Singh Dhandha**

Principal, Govt. College,  
Barwala

## Insights This Month



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New Startup Applications  
& Enquiries



03

New Startups Incubated



27

Total Number of Active  
Startups

# Outreach Sessions



On 7th September'22, we organized an outreach session with 700+ students at Government PG College, Hisar. We discussed the importance of incubation centre in business journey, supporting it with examples.

On 8th September'22, we visited Government PG College, Hisar and organized an awareness session for B.Com. 1st year students. They were guided regarding incubation process and formalities. The One to one interaction helped us in better communication and motivated them in right manner.



An awareness session was organized for 1st year BA Economic (hons) students on 8th September'22 at Government PG College, Hisar. We discussed the role of start-up incubator and incubation process. The day concluded with resolving queries and suggesting them to get incubated with us.



Our visit to Government College for Women, Hisar on 15th September'22 turned out to be a success. We delivered an awareness session for 1st Year B.Sc. Computer Science students.

During one to one interaction, we discussed entrepreneurship journey providing attention to each student



# Outreach Sessions



On 13th September'22, we visited Government College Barwala for an awareness session about Startup Incubator Projects and Entrepreneurship. The day winded up by guiding them to generate unique ideas and get incubated with us.

we organized an awareness session at Government PG College, Hisar on 20th September'22. The session revolved around hearing business ideas and inspiring them for entrepreneurship. Our team extended invitation to interested students to the Startup Incubator Centre for further formalities of incubation process



One to one interaction is most integral part of our outreach program where we interact with students and naturally taking away the fear of being judged.

On 19th September'22, we conducted an awareness session for 10 students from Department of Commerce at startup incubator centre at Government College, Hansi.

# Outreach Sessions



We organized an awareness session at Government PG College, Hisar on 22nd September'22 educating them on importance of incubator in business growth.

We interacted with students of Government College, Hansi on 21st September 2022, and amplified their awareness on unique business ideas. The lively session wined up with some interactive games.



During our awareness session at Government College for Women, Hisar on 15th September'22, we came across business ideas from 1st year B.Sc. (Computer Science) students. The interactive session included new start-up ideas shared by students and seeking guidance about Start-up Incubator projects and benefits



On 13th September'22, we organized an awareness session at Government College Barwala. We guided them about Startup Incubator Projects, thus motivating them to come up with unique ideas



# New Enquiries



On 14th September'22, Ms. Anita of Government PG College Hisar visited the Startup Incubator Centre for inquiry of her business idea. She is interested in establishing startup related to selling clothes online on Amazon.

On 21st September'22, Ms. Monika of Government College for Women, Hisar visited the Startup Incubator Centre for inquiry of her business idea about a dance-related startup. We guided her about the Startup Incubator Project and its benefits.



On 15th September'22, students of Government PG College, Hisar visited the Startup Incubator Centre to discuss the business idea. We guided them about the Startup Incubator project and its benefits.



On 8th September'22, students of Government PG College, Hisar visited the Startup Incubator Centre for business idea. We guided them about the Startup Incubator project and its benefits.



# Spotlight of the Month



On 12th September'22, we conducted "My Story session" with Mr. Suraj, Founder of SG Dancing World. The speaker of the session explained marketing strategy, business techniques and experience to the students.

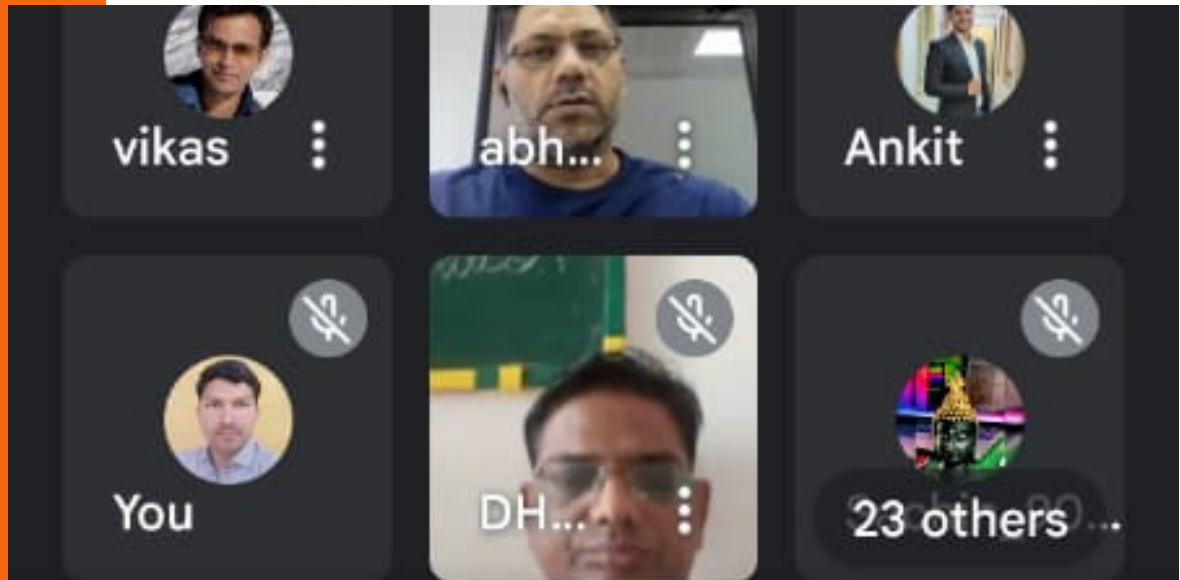
On 16th September'22, Ms. Reema Sardana, founder of Reema's Pickle, participated in the sales exhibition organized by the district MSME Centre, Hisar. Good profits were gained through the exhibition and got huge orders to buy pickles.



On 8th September'22, students of Government PG College, Hisar visited the Startup Incubator Centre for inquiry of business idea for new startup. We guided them about the Startup Incubator project and its benefits.



# Mentoring Sessions



We organized a webinar on "Communication Skills for Business" on 24th September 2022. The speaker of the session was Mr. Abhishek Pathak. The speaker guided the students on how they can use communication skills in business and boost the sales of their product.



# New Incubates

## Bharat Kitab Ghar

For all the book lovers, we have a newly incubated startup- Bharat Kitab Ghar which is involved in providing different types of books ranging from syllabus books, Devotional books, Historical fiction, etc.

**Founder Vanshika**



## Mic dance academy

Mic dance academy is providing training for different types of dance classes like Hip-hop, Haryanvi dance, Haryanvi group dance, Solo performance, Theater dance, Rajasthani dance, Punjabi dance, freestyle, etc.

**Founder- Monika**



## Athwal fashion boutique

Athwal fashion boutique, our newly incubated startup revolves around tailoring, manufacturing, and selling a wide variety of Clothing which offers a wide range of apparel to fit any woman's unique sense of style.

**Founder-Payal**



# Startup Testimonials



Startup Incubator has been very helpful through my journey as they connected us with the wider startup ecosystem. The team has been always there to support us. It has pushed my startup through the challenging and perilous journey.

Founder- Mr. Suraj  
Startup Name- SG Dancing world



I joined the startup incubator as part of the business program and got excellent mentors who helped me improve various facets of my startup. The team was always there to scale up my business.

I can confidently say that it was the biggest catalyst in my startup journey.

Founder- Ms. Minakshi  
Startup Name- Mor Bihari Collection

# Our Incubated Startups



**Karwasra Trading Co.**  
Founder - Krishan



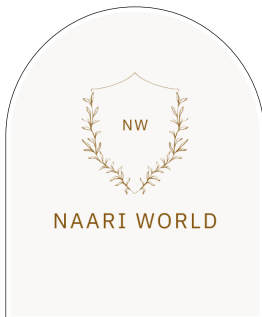
**Reema's Pickles**  
Founder - Reema



**Indusvilla.in**  
Founder-Manjeet



**Kajla Art Gallery**  
Founder-Anju



**Naari World**  
Founder - Pooja



**LD Butic & Training Centre**  
Founder - Nisha



**Saini Mega Mall**  
Founder - Sahil



**Mishru Enterprise**  
Founder-Monika



**Party Heaven**  
Founder - Sumit



**Ashok Pencil Art**  
Founder - Ashok



**Sanwariya arts solution**  
Founder - Bhavesh



**Gogia Enterprises**  
Founder - Himanshu



**UV Bangles and Handicrafts**  
Founder - Urmila



**Krishu Mehendi Art**  
Founder - Ajay



**Kajla Mushroom Farm**  
Founder - Monika



**Kalagram**  
Founder-Sunaina

# Our Incubated Startups



**Sanwariya Fashion House**  
Founder - Charu



**RD Milk Dairy**  
Founder - Rahul



**Uri Mehandi and painting hub**  
Founder - Urmila



**Preet Enterprises**  
Founder - Preeti



**Mor Bihari Collection**  
Founder - Minakshi



**Mit arts Gallery**  
Founder - Rohit



**DG Art Square**  
Founder - Dikshita



**SG DANCING WORLD**  
Founder - Suraj



**Athwal Fashion Boutique**  
Founder - Payal



**Mic dance academy**  
Founder - Monika



**Bharat Kitab Ghar**  
Founder - Vanshika



An Initiative by Department of Higher Education, Haryana



Nurturing human excellence through entrepreneurship

# STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, HISAR IMPACT REPORT

SEPTEMBER 2022

Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.



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